



Huttig Building Products Wins 2016 Construction Marketer of the Year

ST. LOUIS, MO, January 9, 2017 – Huttig Building Products, Inc. (NASDAQ: [HBP](#)), was recently recognized by the Construction Marketing Association (CMA) annual STAR™ Awards for marketing excellence in the construction industry.

The CMA STAR awards recognize excellence in categories including advertising, branding, website design, social media, brochures, catalogs, new product launches, packaging, photography, promotions, publicity, merchandising, trade shows, videos, employee communications and integrated marketing campaigns, along with the Construction Marketer of the Year™, which was awarded to Huttig.

“Huttig Building Products was recognized as the one of the winners of the CMA’s 2016 Construction Marketers of the Year in the construction industry,” states CMA Chairman Neil M. Brown. “The CMA STAR Awards showcase the very best in marketing, effectiveness and creative execution.”

Along with being awarded the Midwest Construction Marketer of the Year™, Huttig Building Products was the recipient of the 2016 SUPERSTAR Awards for Advertising–Print–Trade Publication, Digital Advertising–Microsites, Direct Mail–Flat Mail, Integrated Campaign, Promotions–Contest/Sweepstakes, Corporate Video, and STAR Awards for Collateral/Literature–Newsletter and Digital Advertising–Content Marketing.

About Huttig

Huttig, currently in its 132nd year of business, is one of the largest domestic distributors of millwork, building materials and wood products used principally in new residential construction and in home improvement, remodeling and repair work. Huttig distributes its products through 27 distribution centers serving 41 states. Huttig’s wholesale distribution centers sell principally to building materials dealers, national buying groups, home centers and industrial users, including makers of manufactured homes.

About CMA

The Construction Marketing Association (CMA) provides professional development and training, resources and information, networking and recognition to marketers in the construction industry. CMA sponsors the annual STAR Awards and the Certified Construction Marketing Professional (CCMP) program. Full information on the association is available on the website at www.ConstructionMarketingAssociation.org. The site links to the award-winning Construction Marketing Blog with marketing news, resources and related content, and the association's Twitter, Facebook, YouTube and LinkedIn pages.

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